

Marketing and Communications Report (previously Public Relations Report)

Please take note that the name of the Public Relations Committee has changed to Marketing and Communications Committee.

It will be a pleasure to work with each and every one of you and understand any events that will promote the communication between Luxor Shriners, the Hospital and the General Public. I ask that the Clubs and Units take photos of any special events they attend and send them to me with a brief explanation of the event. If there is a special event in your area and you feel it would be good to have a Luxor Representative attend please contact me and I will make all efforts to be there or have a representative attend.

Some of the new ideas that are being worked on this year is the selling of tickets on the Sidney Crosby Hockey Jersey and the creation of the Spring Basket Festival being held in Woodstock in April. We are also working on further development of the Festival of Trees. Hopefully, we get some more new ideas and I encourage each one of you to present any fundraising ideas you may have.

I would also encourage all Nobles to familiarize themselves with social media such as Facebook, Twitter and Instagram as the day of the newspaper is long gone as it was very costly.

In closing, I look forward to working with you for the betterment of Luxor Shriners. If you have any questions you can contact me by cell, text, facebook or email.

Yours in the Faith,

Ill Sir Blaine Brooks, PP
Marketing and Communications Chairman

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